THE PULSE of Tourism

january 2008

GDB
Government Development Bank for Puerto Rico
Office of Economic Studies and Analysis

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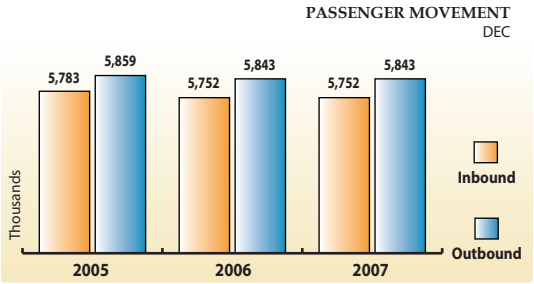
COMMONWEALTH OF PUERTO RICO

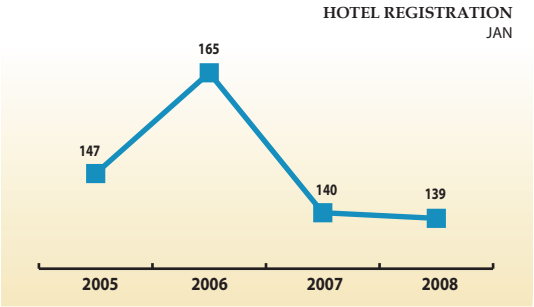
PASSENGER MOVEMENT (THOUSANDS)

	CY 08			CY 07		
	DEC. 07	NOV. 07	DEC. 06	JAN - DEC. 07	JAN - DEC. 06	% CH
INBOUND	465.5	517.7	506.6	5,754.7	5,751.7	0.1%
OUTBOUND	460.1	481.5	493.2	5,478.9	5,842.9	-6.2%
NET BALANCE	5.4	36.2	13.4	275.8	-91.2	



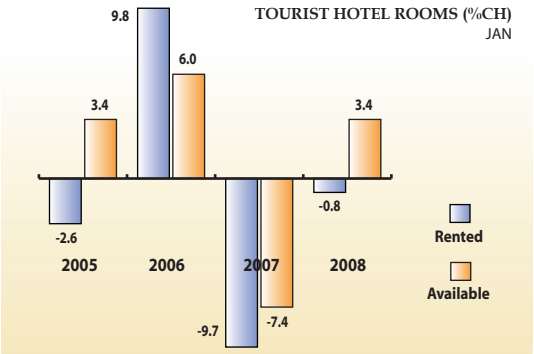
HOTEL REGISTRATION (THOUSANDS)

	CY 08			CY 07		
	JAN. 08	DEC. 07	JAN. 07	JAN. 08	JAN. 07	% CH
TOTAL	158.5	158.6	158.9	158.5	158.9	-0.3%
NON RESIDENT	122.0	112.7	119.5	122.0	119.5	2.1%
RESIDENT	36.6	45.9	39.4	36.6	39.4	-7.1%
TOURIST HOTEL	138.9	137.2	139.6	138.9	139.6	-0.5%
PARADORES (COUNTRY INNS)	8.7	9.7	10.4	8.7	10.4	-16.3%
AVERAGE STAY (DAYS)	2.5	2.5	2.5	2.5	2.5	0.0%



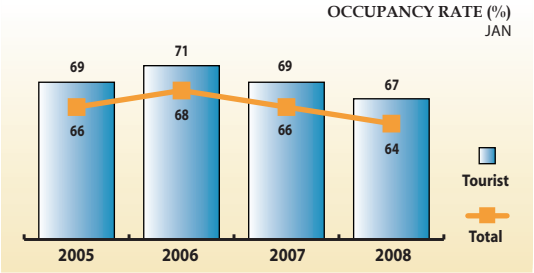
HOTEL ACCOMMODATIONS 2/

	CY 08			CY 07		
	JAN. 08	DEC. 07	JAN. 07	JAN. 08	JAN. 07	% CH
ROOMS AVAILABLE (TOTAL)	11,809	11,474	11,521	11,809	11,521	2.5%
TOURIST HOTELS	10,421	10,084	10,082	10,421	10,082	3.4%
PARADORES (COUNTRY INNS)	841	848	872	841	872	-3.6%
ROOMS RENTED (TOTAL)	7,512	7,048	7,633	7,512	7,633	-1.6%
TOURIST HOTELS	6,945	6,429	7,001	6,945	7,001	-0.8%
PARADORES (COUNTRY INNS)	272	311	331	272	331	-17.8%



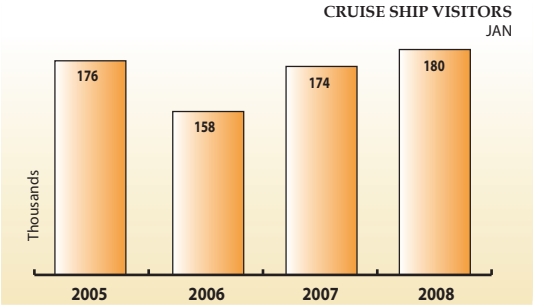
OCCUPANCY RATE (%)

	CY 08			CY 07		
	JAN. 08	DEC. 07	JAN. 07	JAN. 08	JAN. 07	CH
TOTAL	63.6	61.4	66.2	63.6	66.2	1.8%
TOURIST	66.6	63.8	69.4	66.6	69.4	-4.0%
PARADORES (COUNTRY INNS)	32.3	36.6	38.0	32.3	38.0	-15.0%



MEDIAN RATES IN TOURIST HOTELS ($) 4/

SEASONS	HIGH 02 3/	LOW 02 3/	HIGH 01 3/	LOW 01 3/
METRO AREA HOTELS	$104.9	$74.8	$126.0	$106.9
TOURIST HOTELS	134.9	110.4	138.2	115.4
ISLAND HOTELS (OUTSIDE METRO AREA)	110.3	67.7	116.1	100.5
TOURIST HOTELS	142.5	113.2	152.5	122.0



CRUISE SHIP VISITORS (THOUSANDS)

	CY 08			CY 07		
	JAN. 08	DEC. 07	JAN. 07	JAN. 08	JAN. 07	% CH
CRUISE SHIP VISITORS	179.5	185.4	173.6	179.5	173.6	3.4%

Sources: PR Toursim Company and Ports Authority. 1/ Other visitors include people related with airlines, other countries and non-specified visitors. 2/ Daily average per room. 3/ The high season runs from December to April . Low season runs from April to November. 4/ Rates according to the Tourism Company.